



April 27th -29th

Expected Attendance: 700 – 1,000

El día de los niños/El día de los libros (Children's Day/Book Day), commonly known as *Día*, is a celebration of children, families, and reading that culminates yearly on April 30. The celebration emphasizes the importance of literacy for children of all linguistic and cultural backgrounds.

Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a commitment to linking children and their families to diverse books, languages and cultures.



Thursday April 27th from 5:00 to 7:00 pm we will host an art exhibit (exhibit will run through May 12th), awards program and reception featuring more than 10 Fort Worth ISD schools art students in Galeria de la Rosa. On **Friday April 28th** Ballet Folklorical de Fort Worth performance and music performances followed by a FREE movie screening of the animation hit “SING” will occur on the Rose Marine



Theater stage from 6 – 9:30 pm. **Saturday April 29th** from 2 to 6 pm, Artes de la Rosa will have our outdoor festival that will feature performances from ventriloquist Marcela and Friends, Ballet Folklorico Azteca, Multicultural Mustang Dance Team, choir(s) as well as Mariachi and jazz orchestra(s) from Fort Worth ISD. There will be arts & crafts tables, games and face painting for children to explore, create and play. **Performances Subject To Change*

The common goals of all Día programming are to:

- Celebrate children and connect them to the world of learning through books, stories and libraries.
- Nurture cognitive and literacy development in ways that honor and embrace a child’s home language and culture.
- Introduce families to community resources that provide opportunities for learning through multiple literacies.
- Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.



Opportunities for vendors and exhibitors at the festival are available. To explore those options and request further information, including vendor application form, please email info@ArtesDeLaRosa.org or call 817-624-8333.

Artes de la Rosa Cultural Center for the Arts is a 501c3 organization and Fort Worth’s only Latino Cultural Center dedicated to preserving, promoting, and interpreting the art, lives, and history of the Latino Culture for all to enjoy.



Artes de la Rosa

Cultural Center for the Arts

Vendor Agreement

Vendor Name: _____

Mobile Phone: _____

Email: _____

Load-in time: **12:00 pm – 1:45 pm**

Event: **2017 Día de los Niños/Día de los Libros Festival**

Event Date & Time: **April 29th, 2:00pm – 6:30 pm**

Will you need electricity (**limited electricity available for \$40/vendor**)? Yes No

Artes de la Rosa Vendor Fees: Please check appropriate classification

- \$75 – Individual Artists**
 \$100 – Non Profit Organization
 \$150 –Small Business
 \$250 – Corporation

Please sign and return this agreement along with your Vendor Fee to ADLR offices by:

Agreement between _____, hereinafter called the “Vendor,” and Artes de la Rosa (ADLR) with its principal place of business at 1440 N. Main St., Ft. Worth, TX 76164.

Terms & Conditions

- The Vendor agrees to be present on the dates and times stated in this agreement.
- The Vendor agrees to provide all necessary equipment and supplies to display and sell merchandise Including but not limited to tables, tents, lighting, etc.
- All handout material must be suitable for a family environment.
- Vendor will clean their designated area at the end of the event.

If you agree to these terms please confirm by signing below.

Manager (Vendor)

Date

ADLR Representative

Date

One Time Credit Card Payment Authorization Form

Sign and complete this form to authorize **Artes de la Rosa** to make a one-time debit to your credit card listed below. By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only.

Please complete the information below:

I _____ authorize **Artes de la Rosa** to charge my credit card for _____.
(full name) (amount)

	Account Type: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover
Cardholder Name	_____
Account Number	_____
Expiration Date	_____
CVV (3 digit number on back of Visa/MC, 4 digits on front of AMEX)	_____

SIGNATURE _____

DATE _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

Mission: Artes de la Rosa is dedicated to preserving, promoting, and interpreting the art, lives, and history of the Latino culture for all.