



Dear Potential Donor,

Artes Academy, the fine arts education program at Artes de la Rosa Cultural Center for the Arts at the Historic Rose Marine Theatre, asks for your organization's generous tax deductible donation items and/or contributions for the following upcoming project:

- **Project Name:** Annual Dia de los Muertos (Day of the Dead) Festival
- **Festival Summary:** Festival celebrates and commemorates the lives of loved ones who have passed away through visual arts, arts & crafts, entertainment and food.
- **Date/Time:** Saturday, November 3, 2018
 - **Project Summary:** Provide free educational, entertaining and great experience through arts & crafts activities and games for children. In addition, fundraise for ADLR's afterschool youth program Artes Academy.
 - **Estimated attendance:** 450 - 550

Artes Academy provides lessons on acting, creative writing, dance, improvisation and visual arts culminating in performances at the end of the semester. Students will also learn to build stronger communication skills, develop self confidence which will enable them to become contributing members to our society. This program provides scholarships to qualifying students.

This is a win/win situation when our program can benefit from your donation and you receive the goodwill which comes as a result of your generosity. May we count on your support? A cash donation, gift card, edible donation or art supplies will go a long way in supporting the program.

Please know that Artes de la Rosa Cultural Center for the Arts is a 501 (c) 3 non profit organization and your donation is tax deductible (**TIN:31-1634474**). Thank you for considering a tax deductible contribution as we continue to serve the youth of our community through Artes Academy.

Sincerely,

William Girón

William Girón

Chair Artes Academy & Youth Programs

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Mission: Artes de la Rosa is dedicated to preserving, promoting, and interpreting the art, lives, and history of the Latino culture for all.